



DROOMSY

HOURLY BOOKABLE ROOMS

FIND PRIVACY WHENEVER YOU NEED – WHEREVER YOU GO





THE OPPORTUNITY

- **Help Hotels leverage on** their **room capacity through out the day** by selling unsold potential
- **Help Hotels to market** their **potential**
- **A quiet place to work** that is centrally located and well equipped
- **A room to relax & refresh** when in need
- **Find privacy for a few hours** when you are on the go at a reasonable price



THE VALUE WE CREATE

A **web platform** where you can sell your capacity for short term stays of a few hours.

**MAKE
MONEY**

sell unused rooms

**FIND
PRIVACY**

whenever you need, wherever you go

**SAVE
MONEY**

only pay for what you need



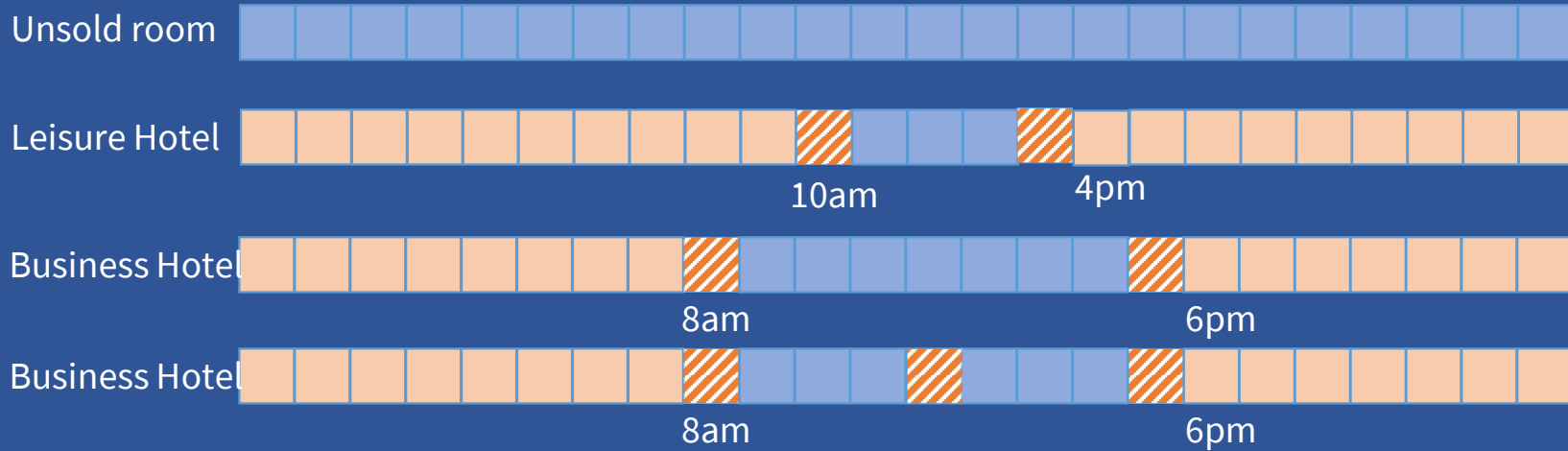
THE PAINS & GAINS

	HOSTS (Supply)	USERS (Demand)
PAINS	<ul style="list-style-type: none">• Occupancy Opportunity Costs (day / season)• Fixed cost allocation room/day• Room cleaning (survey)	<ul style="list-style-type: none">• Work / meet in privacy• Personal conditions (tired, sweaty, headache,..)• Delayed / cancelled flight
GAINS	<ul style="list-style-type: none">• Sell unsold rooms• Get access to local clients• Upselling potential	<ul style="list-style-type: none">• Recharge• Refresh• Relax• ... in comfort and privacy while on the go
	<ul style="list-style-type: none">• Leverage the empty room opportunity• Increase overall occupancy• Source new market	<ul style="list-style-type: none">• Room per hour when you need it• Access to nearby available rooms• Tailormade stay



THE DAILY POTENTIAL

Most of hotel rooms are not used throughout the day





THE CASE FOR GUESTS

In need of a room for a short period of time?

- ✓ when you need to have a quiet place to work
- ✓ when you need to rest or relax
- ✓ when you need to bridge two events/appointments
- ✓ or just to escape for a moment the loud and busy world



MARKET RESEARCH

We have interviewed:

31 USERS

whenever you need, wherever you go

15 HOTELS

only pay for what you need



WHAT MAKES US DIFFERENT

ROOMS
BY HOUR

TAILORED
STAYS

HIGHER SHARE
FOR HOSTS



DROOMSY

HOURLY BOOKABLE ROOMS

Find privacy whenever you need - wherever you go

Increase
booking
revenue

Day
rooms by
hour